



## Customisation & Decoration

African Closures offers customised solutions with customer exclusive closures for brands in many categories from food and drink to industrial products. Let our design experts create something unique for your brand or choose from our generic range with stunning decoration options.

### Closure Printing Cost Effective Branding

#### Suitable for:

- Colour logos or images to maximise branding and shelf appeal

#### Features:

- Quick turnaround
- Accurate print with high level repeatability
- Direct interlock of up to 3 colours
- High opacity/density print with light and dark colours
- Uses EPA friendly non solvent based inks
- Suitable on 28, 38, 46 & 70 mm closures

**Tip:** Feasible for smaller orders with lower set-up costs compared with embossing

### Embossing Highly Personalised

#### Suitable for:

- Indelible markings where legally required
- Prevents counterfeiting

#### Features:

- Can stand proud or be recessed

**Tip:** Ideal for very high volumes with long term branding



# Customisation & Decoration

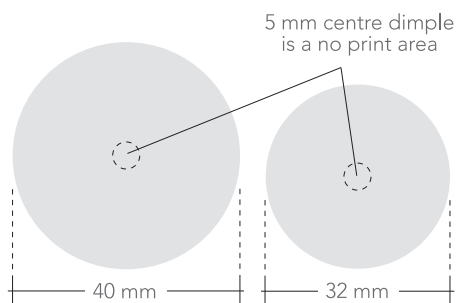
## Closure Printing Guidelines

### Print Areas

Refer below for maximum allowable print area (label map):

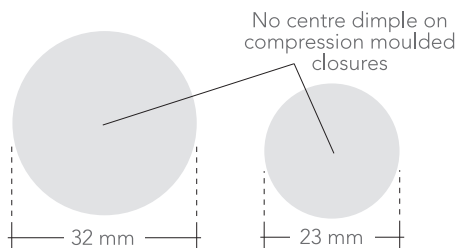
#### 46 mm Injection Moulded PET Closure

#### 38 mm Injection Moulded PET & C3 Closures



#### 38 mm Compression Moulded Closure

#### 28 mm Compression Moulded Closure



### Design Recommendations

For the best print results, please take note of the following criteria when designing your graphics:

- Solid colours are better than halftones
- Keep all lines to a minimum of .15 mm
- Keep spacing between characters to a minimum of .15 mm
- Increase spacing if using bolder text
- Text smaller than 6pt is not recommended
- Try to use san-serif fonts
- Provide artwork in vector format

### Minimum Print Run

Closure/Lid	Quantity
28 mm Closure	500 000
38 mm PET Closure	150 000
38 mm C3/C5 Closure	
46 mm PET Closure	80 000

For printing enquiries, please contact:  
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